

# Family Business

For family businesses, by family businesses  
[www.familybusinessmagazine.com](http://www.familybusinessmagazine.com)

## Specifications and Terms

### Mechanical Specifications

- Publication trim size.....8 1/2" x 10 7/8"
- Recommended ad page size .....7" x 10"
- Binding .....Perfect

### Bleed

- There is no extra charge for full bleed ads
- Full-page size to be furnished 8 3/4" x 11 1/8"
- Keep reading and live matter a minimum of 1/2 inch from edges on all bleed pages.

### Sizes

Full page (full bleed) .....	8.75"w x 11.125"h
(includes .125" bleed on all sides)	
Full page (no bleed) .....	7.25"w x 9.75"h
2/3 page.....	4.78"w x 9.75"h
1/2 page horizontal .....	7.25"w x 4.5"h
1/2 page island.....	4.78"w x 7"h
1/3 page vertical.....	2.3"w x 9.75"h
1/3 page square.....	4.78"w x 4.75"h
1/4 page.....	3.54"w x 4.75"h
Family Business Marketplace:	
1/4 page.....	3.54"w x 4.75"h
1/8 page.....	3.54"w x 2"h

### Advertising Material Requirements

- We accept high-resolution (300 dpi) composite (CYMK) PDF files, with all fonts and graphics embedded. For the acceptability of other formats, please check with your advertising representative.

### Mailing/Delivery Instructions

Materials should be mailed to:

#### Barbara Wenger

*Family Business*  
1845 Walnut Street, Ste 900  
Philadelphia, PA 19103  
(215) 405-6072  
Fax: (215) 405-6078  
[bwenger@familybusinessmagazine.com](mailto:bwenger@familybusinessmagazine.com)

Electronic files should be emailed to  
[dshaw@directorsandboards.com](mailto:dshaw@directorsandboards.com).

FTP information is available on request.

### General Regulations

- Terms are net cash payable in U.S. dollars only.
- Advertisers will be credited if, within a 12-month period from the date of first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been billed.

### Additional Information

*Family Business* is published by  
Family Business Publishing Company  
1845 Walnut Street, Suite 900  
Philadelphia, PA 19103

### Subscription Price

U.S.: \$79 for six issues per year